

Grangers®

WORKBOOK



The science of
protection.



With a heritage spanning over 80 years, Grangers is an outdoor brand built upon a love of British weather and a desire to provide total product protection.

The Grangers journey began in 1937. Some of the brand's earliest successes included providing waterproofing products to the British Ministry of Defence and protecting Sir Edmund Hillary and Tenzing Norgay against the elements, in the first successful Mount Everest summit. Today, Grangers are dedicated to protecting all outdoor enthusiasts against the elements – because only when you're truly protected are you free to live uninhibited.

In 2007, Grangers were the first aftercare brand to receive bluesign® accreditation. Today, over 10 years later, the company hosts a range of bluesign® approved products and is proud to say that the whole brand is PFC-free and eco-responsible.

With Grangers products available right around the globe, you're able to find the protection you need at the moment you need it the most.

PROTECTS

OUTDOOR CLOTHING, FOOTWEAR, ACCESSORIES

YEAR FOUNDED

1937

ONLINE

WEBSITE www.grangers.co.uk/www.grangers-usa.com
FACEBOOK @GrangersOfficial
TWITTER @Grangers
INSTAGRAM @grangersofficial

THE PRODUCT PROTECTION CO.

endorsements & technology



What is bluesign®?

The bluesign® standard is a widely accepted, reliable and proactive tool that certifies the eco-friendliness of an entire production chain. Instead of focusing on finished product testing, the bluesign® standard analyses all input streams - from raw materials to chemical components. Since assessment begins prior to production, potentially harmful substances can be eliminated before production even begins - resulting in a cleaner, safer and more environmentally-responsible finished product.



What is APT?

Acrylic Polymer Technology (APT) is Grangers' own blend of synthetic fluorocarbon-free polymers, designed to provide a highly breathable water-repellent finish to all outdoor clothing. Developed by our in-house technical team, APT closely matches the real-world water-repellency and durability of existing fluorocarbon-based waterproofers, while being much more environmentally aware.

clothing care - cleaning



PERFORMANCE WASH

Formulated specifically for technical garments. Cleans, removes odours, optimises breathability and maintains existing water-repellency. Provides all garments with a clean, residue-free base for optimal re-proofing.

Size : 300ml, 10fl oz & 1ltr, 33.8fl oz

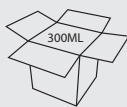


VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	12	GRF84	799756005123
1Ltr	6	GRF87	799756005895

OUTER PACKAGING



H: 205mm
W: 50mm



H: 208mm W: 158mm
D: 207mm



APPROX
4.2KG



H: 220mm
W: 95mm



H: 220mm W: 178mm
D: 335mm



APPROX
6.6KG



MERINO WASH

Developed to meet the special needs of merino clothing. Gentle cleaning action removes dirt and odours in order to refresh garments, while natural cedar extract helps to repel moths and protect your garments.

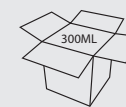
Size: 300ml, 10fl oz



VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	12	GRF82	799756005109



H: 205mm
W: 50mm



H: 208mm W: 158mm
D: 207mm



APPROX
4.2KG

clothing care - cleaning



DOWN WASH

High performance cleaner designed to care for all natural and synthetic down-filled articles. Excellent cleaning from temperatures as low as 30°C.

Suitable for use on all down clothing and equipment - including sleeping bags.

Size: 300ml, 10fl oz



300ml	12	GRF75	799756005048
1ltr	6	GRF124	799756005963
100ml Pouch	12	GRF130	799756005987



H: 205mm
W: 50mm



H: 208mm W: 158mm
D: 207mm



APPROX
4.2KG



H: 220mm
W: 95mm



H: 220mm W: 178mm
D: 335mm



APPROX
6.6KG



clothing care - kits



DOWN WASH KIT

The perfect way to care for all natural and synthetic down-filled articles.

A unique all-in-one kit. Includes Grangers Down Wash to clean and refresh all down garments and accessories, plus three dryer balls to help prevent down clumping and improve drying efficiency.

Cleans, improves loft, maintains any existing water-repellent treatments and eliminates odours.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	3	GRF113	799756006601



H: 205mm
W: 50mm



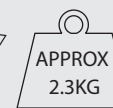
H: 62mm
W: 62mm



H: 209mm
W: 120mm
D: 68mm



H: 235mm W: 175mm
D: 215mm



APPROX
2.3KG

clothing care - kits



CLOTHING CARE KIT

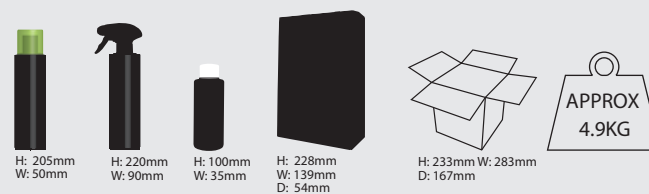
The perfect way to care for your outdoor and technical clothing.

A unique all-in-one kit. Includes Performance Wash and Performance Repel to clean and protect all waterproof clothing, plus a 60ml bottle of Active Wash to refresh your activewear and baselayers.

Cleans, adds water-repellency, maximises breathability and eliminates odours.

Free 60ml sample of Grangers Active Wash.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	6	GRF93	799756006687
275ml			
60ml			



clothing care - protection



WASH+REPEL 2 IN 1

A unique 2-in-1 product, delivering cleaning and water-repellency in one wash cycle. Perfect for regular maintenance of all outdoor and technical clothing.

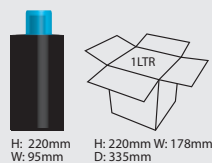
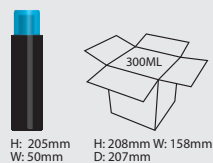
Requires heat activation for maximum performance.

Size: 300ml, 10fl oz & 1ltr, 33.8fl oz



VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	12	GRF73	799756005024
1ltr	6	GRF86	799756005888

OUTER PACKAGING



CLOTHING REPEL

Restores the water-repellent finish of any technical fabric. Simple wash-in formulation works in all washing machines, and can be left to dry naturally.

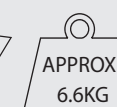
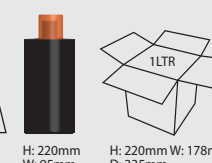
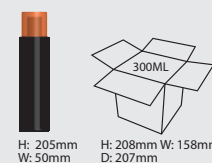
Must be used on a clean garment for maximum performance.

Size: 300ml, 10fl oz



VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	12	GRF74	799756005031
1ltr	6	GRF91	799756005932
100ml pouch	12	GRF132	799756006007

OUTER PACKAGING



clothing care - protection



PERFORMANCE REPEL

Designed to renew the water-repellent finish of any technical fabric. Spray-on application for maximum flexibility, and can be left to dry naturally.

Must be applied to a clean, damp garment for maximum performance.



VOLUME	PACK SIZE	PRODUCT CODE	UPC
275ml	12	GRF83	799756005116
500ml	6	GRF135	799756100545

OUTER PACKAGING



H: 220mm
W: 90mm



H: 223mm W: 193mm
D: 200mm



APPROX
4KG



DOWN REPEL

Restores the water-repellent finish of Down filled articles. Simple wash-in formulation works in all washing machines, and can be left to dry naturally.

Must be used on a clean down article for maximum performance.

Size: 300ml, 10fl oz

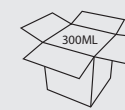


VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	12	GRF137	799756006571

OUTER PACKAGING



H: 205mm
W: 50mm



H: 208mm W: 158mm
D: 207mm



APPROX
4.2KG

activewear care



ACTIVE WASH

Formulated to remove stubborn odours from all activewear and baselayers. Designed for all fabrics, including lycra, polyester, cotton, and merino.

Reduces drying times, and improves wicking properties. Effective even at low wash temperatures.

Size: 750ml, 25.36fl oz

VOLUME	PACK SIZE	PRODUCT CODE	UPC
750ml	6	GRF133	799756006700



ACTIVWEAR CARE KIT

The perfect way to care for your activewear to keep it performing at its best.

A unique all-in-one kit. Includes Grangers Active Wash to clean all activewear, plus a bottle of Odour Eliminator to use on fabrics, footwear and accessories to keep your gear fresh. Also includes a mesh kit bag.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
750ml	3	GRF138	799756006717
100ml			
kit bag			

OUTER PACKAGING



H: 240mm
W: 82mm



H: 245.5mm W: 180mm
D: 244mm



APPROX
5.3KG



H: 240mm
W: 82mm



H: 170mm
W: 40mm



H: 250mm
W: 130mm
D: 83mm



H: 255mm
W: 135mm
D: 254mm



APPROX
3.6KG

footwear care



FOOTWEAR + GEAR CLEANER

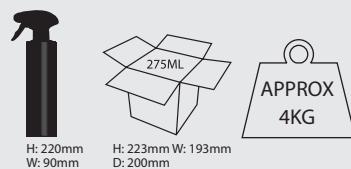
Formulated for use on all footwear and gear. Cleans, removes odours, optimises breathability and maintains existing water-repellency.

Provides a clean and residue-free base for optimal re-proofing.



VOLUME	PACK SIZE	PRODUCT CODE	UPC
275ml	12	GRF77	799756005062

OUTER PACKAGING



H: 220mm
W: 90mm

H: 223mm W: 193mm
D: 200mm



FOOTWEAR REPEL

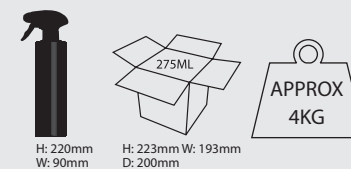
Spray-on waterproofing protection repels water and stains without impairing breathability. Suitable for use on all types of footwear, including leather, nubuck, suede and textile.

Apply to damp, clean footwear for best results.



VOLUME	PACK SIZE	PRODUCT CODE	UPC
300ml	12	GRF76	799756005055

OUTER PACKAGING



H: 220mm
W: 90mm

H: 223mm W: 193mm
D: 200mm

footwear care



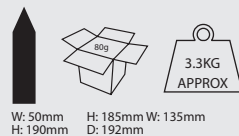
FOOTWEAR BRUSH

A versatile brush designed to aid in the efficient removal of dust and dirt from all footwear and accessories - either as part of a longer cleaning regime or while on the road.

Suitable for all footwear.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
84.5g	12	GRF89	799756006175

OUTER PACKAGING



W: 50mm H: 190mm
H: 185mm W: 135mm D: 192mm



G-WAX

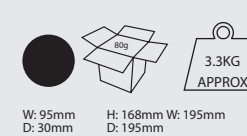
Provides all round performance. Delivers excellent water repellency and good levels of conditioning without adversely affecting breathability.

Suitable for use on all full grain leather. Protects from rain, stains, and oils.

Size: 80g
bluesign APPROVED

VOLUME	PACK SIZE	PRODUCT CODE	UPC
80g	24	GRF79	799756005086

OUTER PACKAGING



W: 95mm D: 30mm
H: 168mm W: 195mm D: 195mm

footwear care



RUBBER BOOT CARE

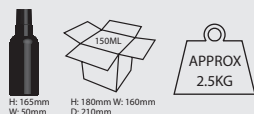
Removes the naturally-occurring white 'blooming' that can develop on certain rubber products. Safely cleans away mud, muck, dirt and grime.

Leaves all rubber footwear with a shine.

Size : 150ml 5.24fl oz

VOLUME	PACK SIZE	PRODUCT CODE	UPC
150ml	12	GRF67	799756005901

OUTER PACKAGING



H: 165mm
W: 50mm

H: 180mm W: 160mm
D: 210mm

APPROX
2.5KG



WATERPROOFING WAX

Waterproofs and conditions all full grain leather. Easier to apply than traditional boot waxes.

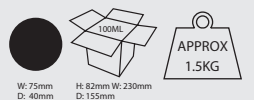
Provides good levels of conditioning, and protection from rain, stains, and oils.

Size : 100ml 3.4fl oz



VOLUME	PACK SIZE	PRODUCT CODE	UPC
100ml	24	GRF129	799756005079

OUTER PACKAGING



W: 75mm
D: 40mm

H: 82mm W: 230mm
D: 155mm

APPROX
1.5KG



LEATHER CONDITIONER

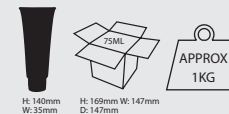
Formulated to meet the breathability requirements of modern waterproof membranes. Conditions leather products without negatively affecting breathability.

Size : 75ml 2.6fl oz



VOLUME	PACK SIZE	PRODUCT CODE	UPC
75ml	12	GRF81	799756005086

OUTER PACKAGING



H: 140mm
W: 35mm

H: 160mm W: 147mm
D: 147mm

APPROX
1KG



ODOUR ELIMINATOR

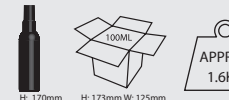
Eliminates odours from all kinds of footwear and accessories, including those not suitable for machine washing, such as gloves, helmets etc. Neutralises odours, rather than masking them with perfume.

Size: 100ml 3.4fl oz



VOLUME	PACK SIZE	PRODUCT CODE	UPC
100ml	12	GRF72	799756005017

OUTER PACKAGING



H: 170mm
W: 40mm

H: 173mm W: 125mm
D: 165mm

APPROX
1.6KG

footwear care - kits



FOOTWEAR CARE KIT

The perfect way to care for all types of footwear.

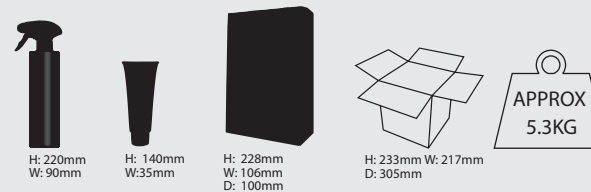
A unique all-in-one kit. Includes Footwear + Gear Cleaner, Footwear Repel, and Leather Conditioner to help clean and protect all kinds of footwear. Also includes a wooden-handled brush to aid in cleaning.

Cleans, adds water-repellency, maximises breathability, nourishes, and eliminates odours in all footwear.

Free 75ml tube of Grangers Leather Conditioner.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
275ml	12	GRF96	799756006670
275ml			
75ml			

OUTER PACKAGING



tent care



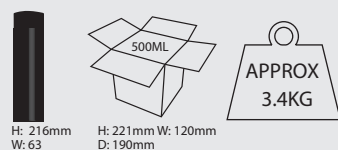
TENT + GEAR CLEANER

Sponge-on cleaner designed to clean dirt, dust, pollen, and all other performance-impairing impurities from outdoor gear.

Suitable for use on all outdoor gear and equipment, and is the ideal way to prepare articles for fresh water-repellent treatments.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
500ml	6	GRF116	799756100514

OUTER PACKAGING



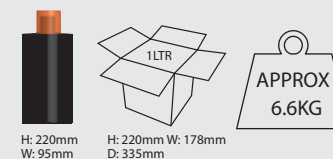
TENT + GEAR REPEL

Paint-on waterproofer designed to protect all outdoor gear and equipment from rain and stains. Includes UV protection.

Suitable for use on all outdoor gear and equipment.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
1Ltr	6	GRF118	799756100521

OUTER PACKAGING



tent care



TENT + GEAR REPEL

Spray-on waterproofer designed to protect all outdoor gear and equipment from rain and stains. Includes UV protection.

suitable for use on all outdoor gear and equipment.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
500ml	6	GRF117	799756100552

OUTER PACKAGING



H: 228mm
W: 90mm



H: 242mm W: 215mm
D: 200mm



APPROX
3.4KG



TENT + GEAR KIT

The perfect way to care for your tents, outdoor equipment, and water-resistant accessories.

A unique all-in-one kit. Includes Tent + Gear Cleaner and Tent + Gear Repel Spray to help clean and protect all outdoor fabric and equipment. Also includes a sponge to aid in cleaning.

Cleans, adds water-repellency, and restores the performance of all tents, awnings, outdoor equipment, and water-resistant fabrics.

VOLUME	PACK SIZE	PRODUCT CODE	UPC
500ml	3	GRF97	799756006694
500ml			
Sponge			



H: 216mm
W: 63mm



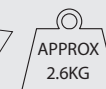
H: 228mm
W: 90mm



H: 235mm
W: 136mm
D: 86mm



H: 240mm
W: 135mm
D: 254mm



APPROX
2.6KG

insoles



G10 INSOLE

G10 Memory+ insoles are designed to provide comfort and support to all types of footwear.

5mm memory foam mid-layer to ensure immediate and long-lasting comfort, these insoles include a moisture-wicking Coolmax® DermoDry® top sheet and a felt base for moisture management, added durability, and increased stability.

FEATURING:

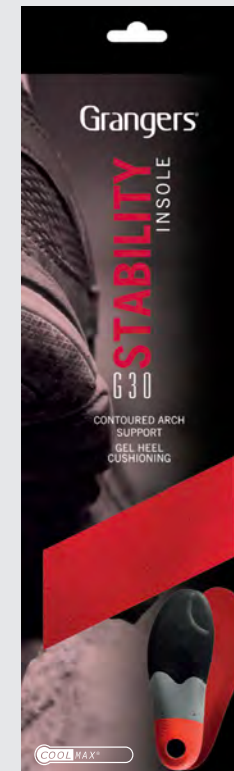


G20 INSOLE

G20 Trek insoles provide enhanced comfort and support for all activities.

Built around a lightweight, low volume dual-density EVA foam footbed to absorb and disperse shocks. The contoured arch support, and a deep heel well provides stability together with a Coolmax® DermoDry® top sheet to wick away and manage moisture.

FEATURING:



G30 INSOLE

G30 Stability insoles provide the highest level of protection, support and comfort.

Built on a felt base for breathability and moisture management, the memory foam core adds comfort and combines with a contoured EVA cradle and gel heel inserts for arch support, heel retention and shock protection. Finished with a Coolmax® DermoDry® top sheet to wick away and manage moisture.

FEATURING:



SIZES

UK 3.5 - 11 EUR 36 - 46

PRODUCT CODE

GINSG10M12 - GINSG10M22

SIZES

UK 3.5 - 11 EUR 36 - 46

PRODUCT CODE

GINSG20T12 - GINSG20T22

SIZES

UK 3.5 - 11 EUR 36 - 46

PRODUCT CODE

GINSG30S12 - GINSG30S22

stands

Stands available to showcase all Grangers products. Fixed stands include clothing, footwear, insoles and combined options.



Clothing



Combined



Footwear



Insoles

point of sale



POINT OF SALE OPTIONS

A variety of POS options to help increase the saleability of Grangers products in-store.

Digital screens are designed to fit all Grangers stands. They will play promotional product videos, how-to videos and before/after comparisons.

Counter units can increase impulse purchases at the checkout and provide opportunities for add-on sales. Counter units that are Slat-Wall friendly are available to support feature displays. Counter digital screens are also available for consumer education.

Other POS material, including product guides and leaflets, are available upon request.



Grangers®

Grangers International Ltd. Derbyshire, DE55 4QT

www.grangers.co.uk

www.grangers-usa.com

info@grangers-international.com

T:+44 (0)1773 521521 F:+44 (0)1773 521262