

bolle 
SAFETY

SEE ALL
YOU CAN DO

★ PLATINUM

Presentation Deck

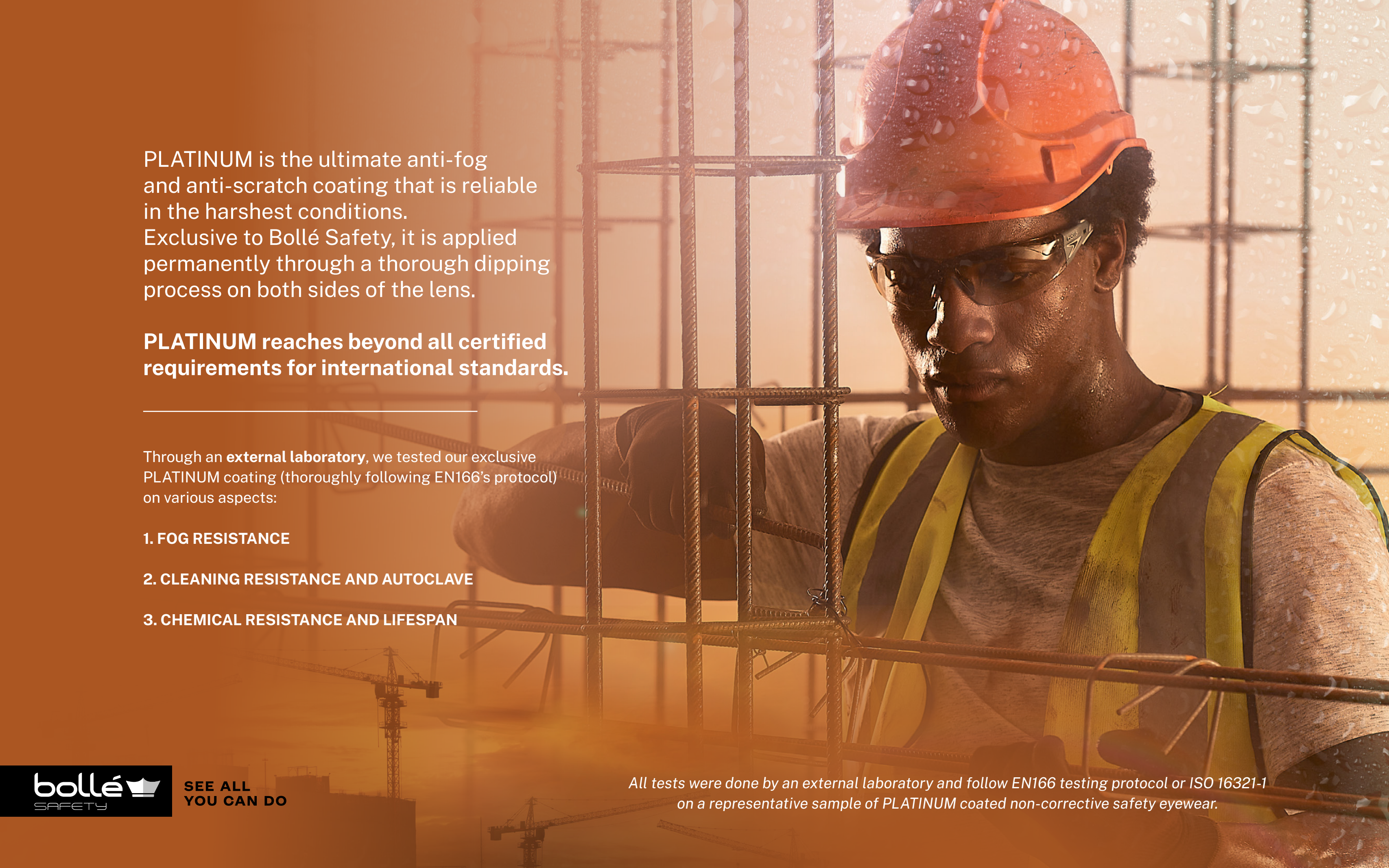


**MAXIMUM
PROTECTION
AND PERFECT
VISION**
GO HAND
IN HAND

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PLATINUM
THE ULTIMATE PROTECTION AGAINST FOG & SCRATCH



PLATINUM is the ultimate anti-fog and anti-scratch coating that is reliable in the harshest conditions. Exclusive to Bollé Safety, it is applied permanently through a thorough dipping process on both sides of the lens.

PLATINUM reaches beyond all certified requirements for international standards.

Through an **external laboratory**, we tested our exclusive PLATINUM coating (thoroughly following EN166's protocol) on various aspects:

1. FOG RESISTANCE

2. CLEANING RESISTANCE AND AUTOCLAVE

3. CHEMICAL RESISTANCE AND LIFESPAN

1. FOG RESISTANCE

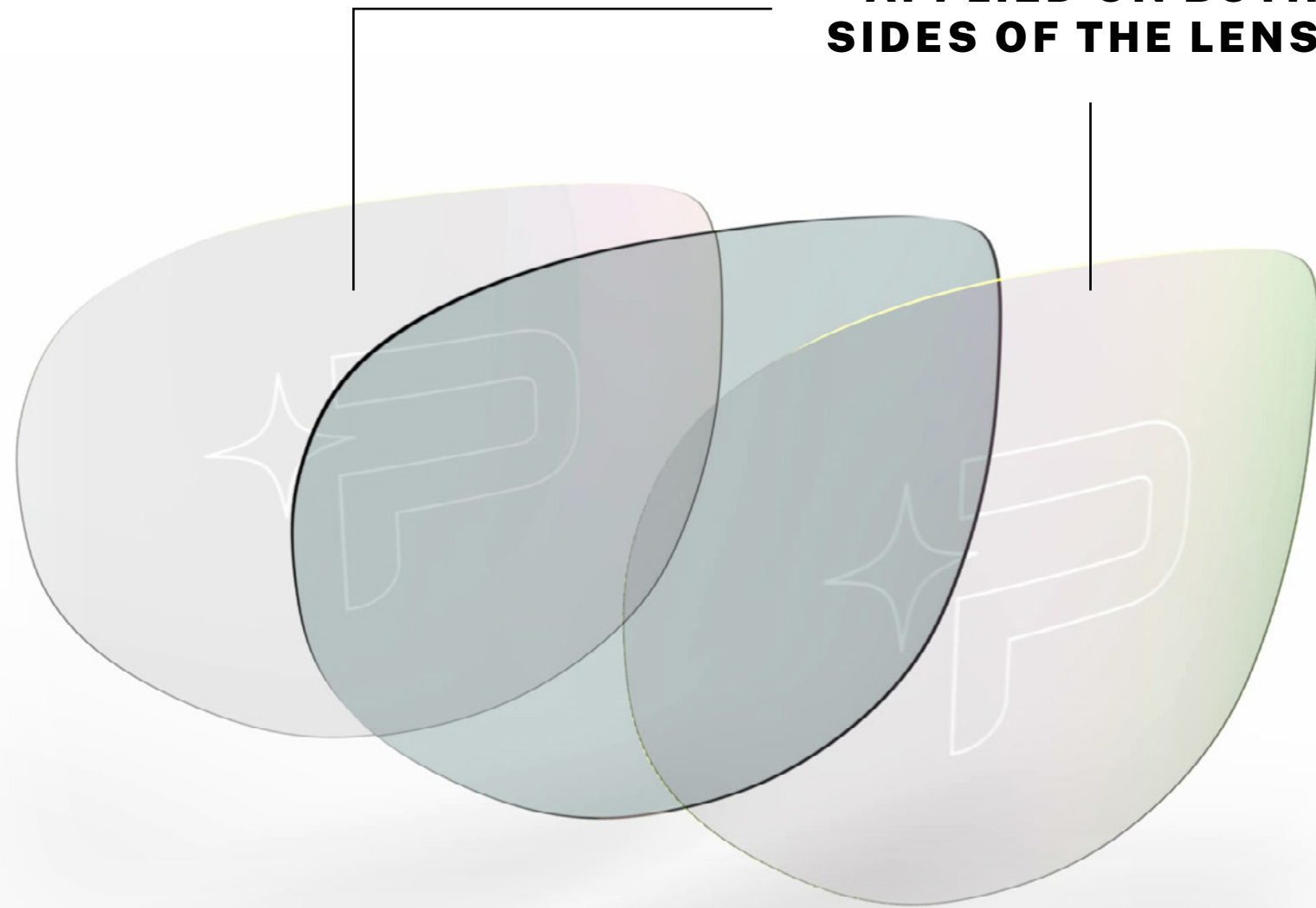
EN166 requires **8 seconds** fog resistance in worst conditions in order to receive N marking. PLATINUM coated products resisted over **15 minutes** (900+ seconds) in worst conditions.

It is **100x** more than the EN166 'N' marking requirements.

100X

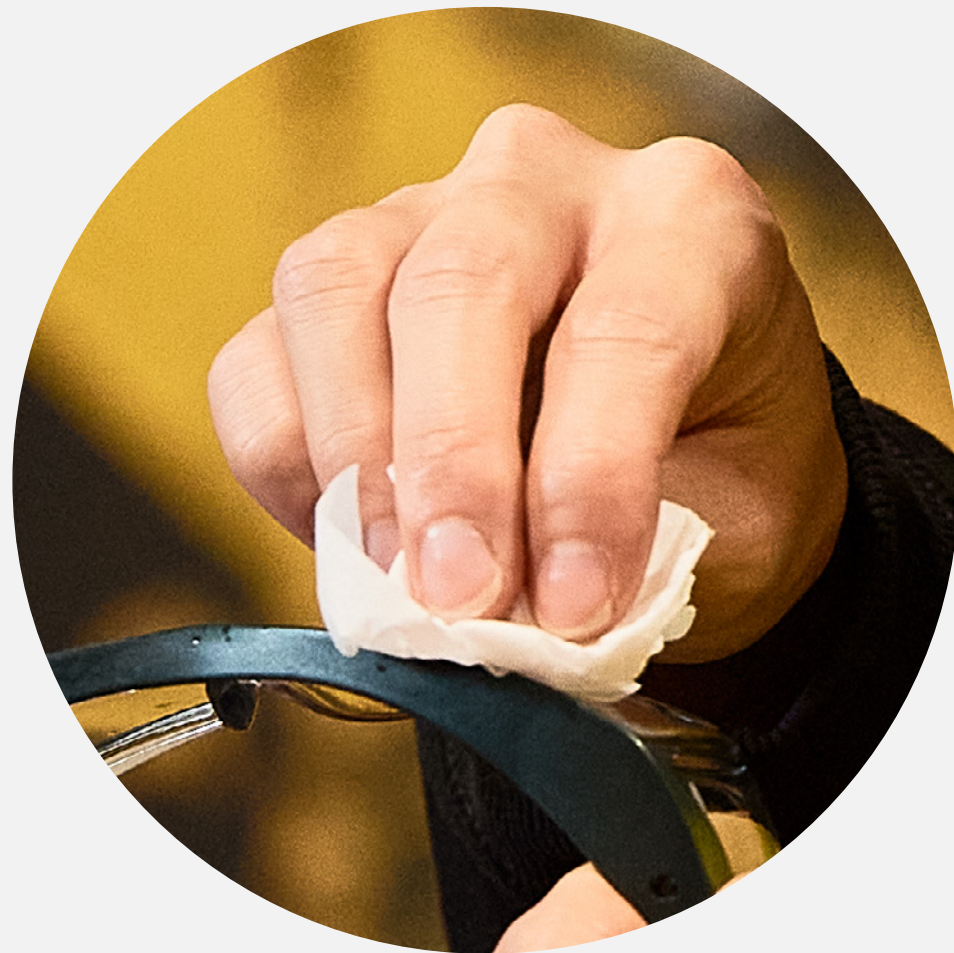
**MORE EFFECTIVE
THAN THE HIGHEST
ANTI-FOG STANDARD**

**APPLIED ON BOTH
SIDES OF THE LENS**



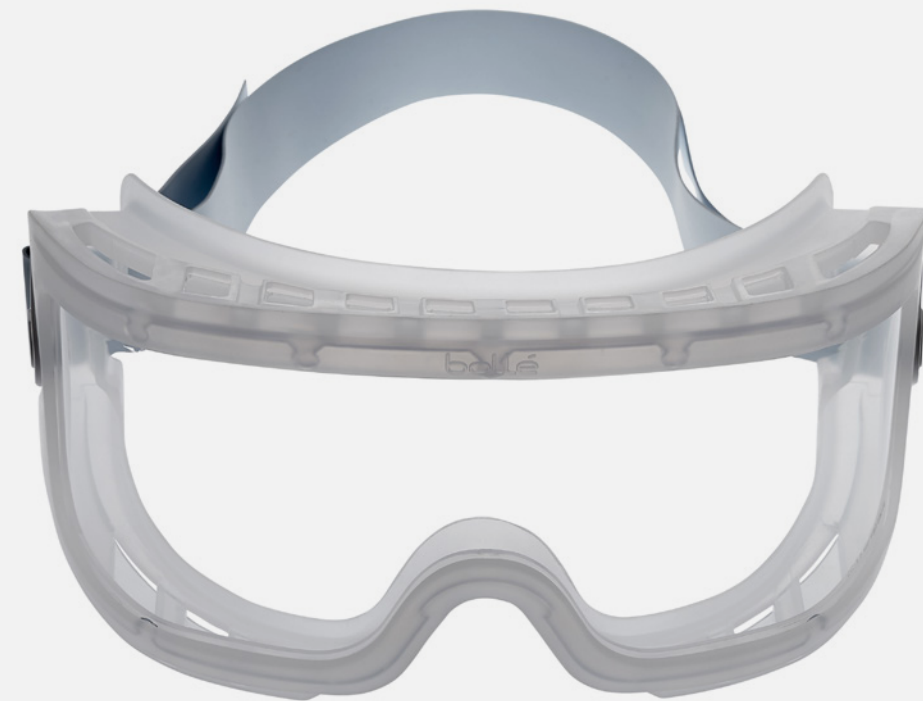
2. CLEANING RESISTANCE AND AUTOCLAVE

PLATINUM coated products resisted over **100 cleanings** with tissues. The product still maintains its K & N properties even after 100 cleanings, thanks to its **dipping** application process which enhance its robustness.



AFTER 30 COMPLETE AUTOCLAVE CYCLES*:

the fog resistance is degraded but still effective.
the scratch resistance is degraded but still effective.



**A complete cycle is composed:*
1. the wearing of the product over a period.
2. the washing, during 1hour, 90-120°C , with detergent.
3. the packing.
4. the autoclave, 1h cycle to get sterilization during 20 min at 121°C.

3. CHEMICAL RESISTANCE AND LIFESPAN

OVER 6 MONTHS OF LIFESPAN



Products lifespan was tested through accelerated aging tests. Tests recreated extreme temperature, humidity and UV conditions. Products resisted over **6 months** to simulated climatic conditions keeping anti-fog and anti-scratch properties.

PLATINUM coated products resists to **most chemical solutions**, including but not limited to sulfuric acid and n-heptane.



The product still maintains its anti-fog and anti-scratch (K & N) properties after using chemical solutions.

DISCOVER
OUR OPTIMIZED
VERSION:
PLATINUM LITE

This more economical version of our exclusive coating, PLATINUM Lite provides optimised anti-fogging and anti-scratch performance for standard working environments, where the risk of fogging is limited.

OUR TWO COATINGS VERSIONS:

PLATINUM

ULTIMATE COATING

-
ASAF COATING ON BOTH SIDES
DIPPING PROCESS

-
EN166 K & N CERTIFIED

PLATINUM LITE

OPTIMIZED COATING

-
ASAF COATING ON BOTH SIDES
DIPPING PROCESS

-
NEITHER K NOR N CERTIFIED



+ **SIMPLE**

+ **HASTLE-FREE**

+ **EFFECTIVE**

OFTEN COPIED BUT NEVER EQUALED,
OUR PLATINUM COATING IS THE
GO-TO LENS TECHNOLOGY WHEN IT
COMES TO OPTIMAL PROTECTION
AND PERFECT VISION SINCE ITS
WORLDWIDE LAUNCH IN 2015.

FOR THOSE WHO WORK IN THE MOST CHALLENGING ENVIRONMENTS

Bollé Safety's PLATINUM technology repels elements from blurring your vision for optimal visual comfort in all situations!

DISCOVER OUR NEW CAMPAIGN
AND ALL OUR ASSETS TO HELP
YOU IN YOUR COMMUNICATION:

**READY-TO-USE
CONTENT**



**AVAILABLE
TEMPLATES**



SEE ALL
YOU CAN DO

PLATINUM

THE ULTIMATE PROTECTION AGAINST FOG & SCRATCH

VIDEO CAMPAIGN

CLICK TO DISCOVER
AND DOWNLOAD OUR
FULL VIDEO →

REPEL THE ELEMENTS

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THE ULTIMATE PROTECTION AGAINST FOG & SCRATCH

OUR LANDING PAGE AND TRIAL FORM



Example of a sampling campaign to reach new customers. Interested? Let's discuss this opportunity together!

GET MY FREE SAMPLE

REPEL THE ELEMENTS

Introducing Bolle Safety PLATINUM technology, the ultimate protection against fog and scratches. Fill in the form to receive your free sample!

First name	Last name
Company	Phone number
Email	
Address line 1	
Address line 2 (optional)	
City	Zip Code
State / Region (optional)	Country

GET MY FREE SAMPLE

SOCIAL MEDIA CLIPS

TITLE:

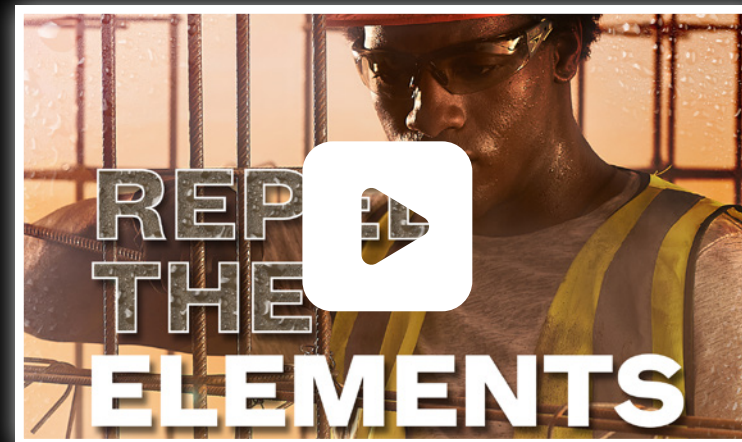
DISCOVER PLATINUM, THE ULTIMATE PROTECTION AGAINST FOG AND SCRATCH

EDIT:

To work in the most extreme environments, your teams need the ultimate eye protection. Discover PLATINUM by Bollé Safety.



ENERGY



CONSTRUCTION



PRODUCT TILE



MINING



SEE ALL
YOU CAN DO

SOCIAL MEDIA POSTS

TITLE:

DISCOVER PLATINUM, THE ULTIMATE PROTECTION AGAINST FOG AND SCRATCH

EDIT:

Discover PLATINUM, the ultimate protection against fog and scratch, ideal for working in the most extreme environments.



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WEB BANNER

In order to communicate directly on your website, you can download directly our background images & templates.



PRINT ADVERT

WHEN YOU WORK IN THE MOST CHALLENGING ENVIRONMENTS, YOU NEED EYEWEAR TECHNOLOGY THAT LETS YOU PERFORM AT YOUR BEST.

REPEL THE ELEMENTS

GET YOUR SAMPLE

EXCLUSIVE COATING AGAINST FOG AND SCRATCH ON BOTH SIDES OF THE LENS

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